



# 20<sup>th</sup> International Masquerade Festival **KUKERLANDIA – YAMBOL 2019**

28<sup>th</sup> February – 3<sup>rd</sup> March

20<sup>TH</sup> ANNIVERSARY EDITION

## **RULES OF PARTICIPATION**

ORGANIZER: MUNICIPALITY YAMBOL

GOAL OF THE INTERNATIONAL MASQUERADE FESTIVAL

The main goal of the International Masquerade Festival "Kukerlandia" - Yambol, 2019, is to show to the modern generation the rich Bulgarian and global traditions related to the masquerade games, to contribute towards the preservation and enrichment of the Bulgarian spiritual heritage and to popularize in the country and abroad the Bulgarian folklore traditions.

GENERAL TERMS

The International masquerade festival "Kukerlandia" is an annual event, organized as a competition. In 2019 will be held its **20<sup>th</sup> anniversary edition**.

In the festival take part masquerade groups from all over the country and specially invited masquerade groups from abroad.

The groups present a tradition related to masquerade games that is specific to their region (settlement). The performance includes the following features that are characteristic of the local culture and rituals.

- Verbal, musical and visual representations of dialect;
- Typical personages;
- Traditional masks and clothing.

**Venue of the event** – City park -Yambol and the central area of the city.

**The competition programme** of the International Masquerade Festival "Kukerlandia" - Yambol 2019 will take place over the course of two days – 2<sup>nd</sup> March (Saturday) and 3<sup>rd</sup> March (Sunday).

Funding of the festival is provided by Municipality Yambol and by the sponsors of "Kukerlandia".

The organizers reserve the right to take photographs, film, record and broadcast the performances of the participants in the festival (completely or fragments of them) for the purpose of advertising and keeping an archive of the festival.

ORGANIZATION OF THE FESTIVAL

- ACCOMODATION, FOOD, TRANSPORTATION

The organizers shall provide accommodations for one night for the Bulgarian participants, coming from settlements that are located at a distance greater than 250 km from Yambol - provided that the group does not exceed 50 people (overnight stays for

groups larger than the stated above shall be at the expense of the participants).

Accommodations are provided by the organizers by using the occupancy capacity of hotels, hostels and chalets in Yambol, the region and in settlements near Yambol. The assignment of the groups is done at the discretion of the organizers by utilizing most efficiently the available capacities.

In the event of damages caused to the facilities for accommodation by participants in the festival, the costs of repairing the damages shall be borne by the respective masquerade group. The organizers reserve the right to withdraw awarded prizes, as well as to not allow to participate in following editions of the festival groups that have violated public order during their participation in "Kukerlandia"

For international groups, accommodations for two nights and meals are provided during their stay, provided that the group, together with the accompanying persons, does not exceed 25 people.

The expenses for transportation of the groups from the country and abroad shall be borne by the participants.

Masquerade groups (Bulgarian and international) do not pay any participation fees.

- PRESENTATION OF THE GROUPS

During the défilé (parade) of the competition, each group shall perform its programme (speech, dance and music) within 10 minutes at the First Stage, where the rating by a jury is performed;

The masquerade groups must also perform at the Second Stage (up to 15 minutes), outside of the competition programme;

In the event of participation of a larger number of masquerade groups, the organizers reserve the right to shorten the presentation time in order to ensure the appearance of all enrolled groups within the two days of competition of the festival.

The groups from abroad shall perform during the parade of the competition on 2<sup>nd</sup> March (Saturday), but they do not participate in the competition programme.

The day of presentation in the competition parade (2<sup>nd</sup> March or 3<sup>rd</sup> March) and the order (hour) of appearance are determined by the organizers.

The time at which the groups should appear is only tentative. The groups must be ready to perform at least 30 minutes in advance.

The programme of the festival and the order of appearance of the groups are published on the organizer's websites 3 days before the start of the festival.

- JURY EVALUATION OF THE COMPETITION PARADE

The jury of the Masquerade festival "Kukerlandia" - Yambol 2019 consists of 7 (seven) members, who are professionals in the field of ethnography, ethnology and folklore.

The jury evaluates the performance of the masquerade groups and awards the prizes immediately after the conclusion of the competition programme on the second day of competition at the festival (3<sup>rd</sup> March).

The groups are evaluated according to the following criteria:

- Authenticity of the custom presented;

- Authentic clothing of the participants in the group, including masks, attributes, or their realistic representation;
- Artistic performance.

The results of the ranking of the groups are officially announced on 4<sup>th</sup> March, 2019, Monday, on the websites: [www.yambol.bg](http://www.yambol.bg), [www.kukerlandia.com](http://www.kukerlandia.com), [www.tourism-yambol.com](http://www.tourism-yambol.com)

- PRIZES

The Masquerade festival "Kukerlandia" - Yambol 2019 is organized as a competition and prizes are provided for the participants.

The total prize pool of the festival is 15 000 leva.

Types of prizes that are awarded to the winners:

- Prize of the Mayor of municipality Yambol - 800 leva and honorary diploma;
- Prizes for overall performance of masquerade groups; prizes for preserving the local traditions; prizes for authentic mask, costume and character, etc.

Each group receives: an encouragement cash prize for supporting the masquerade tradition in an amount determined by the jury; a plaque commemorating the anniversary and certificate of participation.

The honorary diplomas of the awarded groups will be sent by post or by courier to the addresses specified in the applications.

#### TERMS OF PARTICIPATION

- SIZE OF THE GROUPS

Groups from Bulgaria - allowed maximum number of members: 50 people.

International groups - allowed maximum number of members: 25 people

- APPLICATIONS FOR PARTICIPATION

All groups that want to participate in the Masquerade festival "Kukerlandia" - Yambol, 2019 must submit their applications for participation in one of following three ways:

1. *online* at [www.tourism-yambol.com](http://www.tourism-yambol.com)
2. by e-mail: [yambol@bezistena.com](mailto:yambol@bezistena.com)
3. *by post to the following address:* 8600, city of Yambol, sq. "Osvobozhdenie" 1  
Bezisten

Applications for participation can be downloaded from the tourism portal of municipality Yambol [www.tourism-yambol.com](http://www.tourism-yambol.com) or from the official website of Municipality Yambol [www.yambol.bg](http://www.yambol.bg).

To the application for participation, the groups should attach a brief description of the custom and information regarding the founding and activity of the group (up to 500 words). No applications will be processed that are not accompanied by a current phone number, a valid e-mail address, as well as information regarding the group and description of the custom that they will recreate.

The deadline for submission of applications is 25<sup>th</sup> January, 2019 (Friday). After this date, but no later than 1<sup>st</sup> February / Friday /, applications can be accepted only as an exception, in which case the accommodation of the groups at the expense of the organizers is not guaranteed.

For further information:

Municipal enterprise „Tourism and culture" - Yambol – phone numbers: 046/610066, 0895599627, 0895510313; e-mail: [Yambol@bezistena.com](mailto:Yambol@bezistena.com)